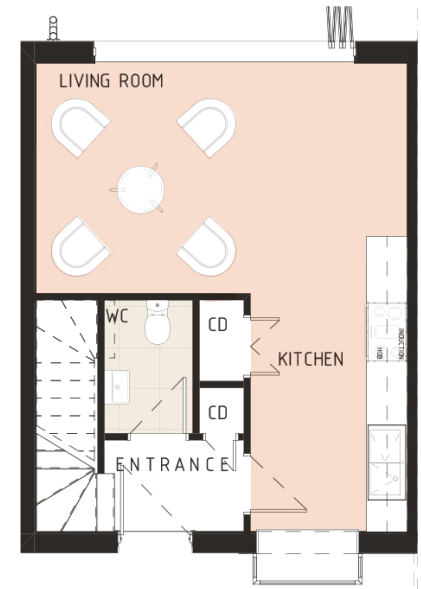




FIG 8- PROPOSED SITE PLAN



FIG 9- PROPOSED HOUSE TYPE (BLOCK A)



3.2_Material Palette + Landscaping:

The proposed palette of materials has been carefully chosen to compliment the neighbouring dwellings and enhance the surrounding character.

Material and character assessment of the local area and wider county suggests the prevailing materials are red stock brickwork, with some localised use of white weatherboarding. This is coupled with a predominantly Roman tile, in colours ranging through browns and greys. The local vernacular of Victorian dwellings provide a repetitive pattern of brick detailing, which is represented through quoin detailing of Block A of the development.

To advance the balance of traditional and contemporary, a slate tile roof has been decided upon with traditional rainwater goods disposal system. Block A will be given a more traditional material palette so it can seamlessly blend into the conservation area. Block B will take a more contemporary approach due to it being set back within the site.

The investigation into a suitable material palette was an important part of the design process, whereby samples of different types of brick and cladding finishes were ordered to ensure the chosen materials will compliment the proposal.

Landscaping will be provided through a mix of native hedging and appropriate screening. The development will provide a range of trees and shrubs to provide food and shelter for local wildlife. Longer ornamental grasses may be planted to provide shelter for small mammals such as wood mice, voles and shrews.



FIG 10- SLATE TILE ROOF.



FIG 12- SPADE VERTICAL HANGING TILE

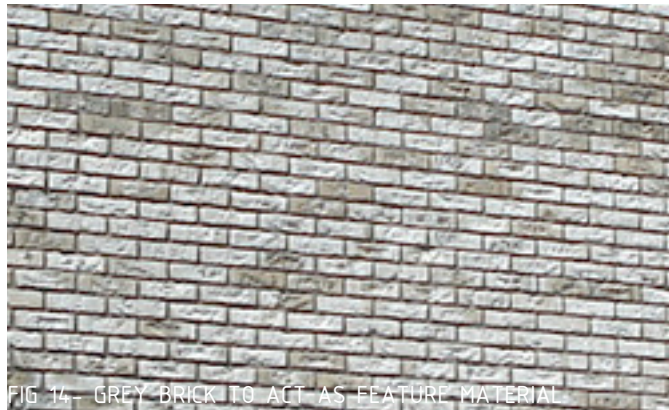


FIG 14- GREY BRICK TO ACT AS FEATURE MATERIAL



FIG 11- RED BRICK WINDOW SURROUNDS AND QUOINS.



FIG 13- SHIPLAP WHITE WEATHERBOARD RAINSCREEN



FIG 15- CONTEMPORARY PLANTING

4.0_CONCLUSION:

4.1_Conclusion:

In summary, the development will make an important contribution to the rejuvenation of the site, especially in relation to providing functional and inspiring accommodation for residents and locals alike.

The comprehensive high quality design is in-keeping with the scale and massing of the immediate surrounding context, whilst providing an opportunity to enhance the aesthetic quality of the site and contribute towards the overall character of Leysdown.

The proposal has been designed to comply with local policy, government and development plan guidance as has been outlined within this document to support a residential scheme.

As previously mentioned, the site is located within a sustainable central location within easy walking distance to local amenities and public transport links. We believe the site represents an opportunity provide high quality accommodation that will contribute towards the town and allow new families to contribute to the setting of Meopham.

The proposal has considered all associated planning policy requirements and encompassed where feasible pre-app response comments.

The infill site provides a great opportunity for redevelopment with increased visual interest. The mix of traditional and contemporary high quality design will enhance the appearance of the site and identity of the local area. This has been achieved by responding sensitively to the scale, form and massing of the surrounding context and ensuring the scale is subservient to the existing grain.

The proposed design has evolved through good design practice, rigorous pursuit of the best outcomes and a combination of professional input from the clients design team to consider all aspects of the proposed application.



FIG 16- PROPOSED VIEW ALONG SOUTH STREET

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